

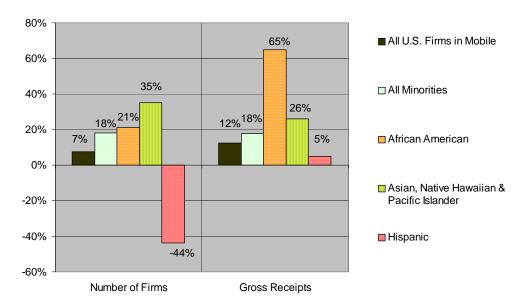
## The State of Minority Business: Mobile-Daphne-Fairhope, AL-CSA

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Summary Statistics by Group in the Mobile-Daphne-Fairhope, AL-CSA- 2002											
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees						
African American	3,514	\$229,048	\$65	291	2,576						
American Indian & Alaska Native	445	\$31,811	\$71	43	271						
Asian	860	\$129,110	\$150	185	932						
Hispanic	381	\$87,347	\$229	99	703						
Native Hawaiian & Other Pacific Islander	n/a	n/a	n/a	n/a	n/a						
All Minority	5,192	D	n/a	614	h						
All U.S. Firms (includes publicly-held)	42,208	\$30,246,764	\$717	10,595	189,512						

- In 2002, there were nearly 5,200 minority firms in the Mobile-Daphne-Fairhope, AL-Combined Statistical Area (CSA).
- Minority firms in the CSA employed between 2,500 and 4,999 employees in that same year.
- Minority firms represented 12.3 percent of all U.S. firms located in the Mobile-Daphne-Fairhope, AL-CSA in 2002.
- The Mobile-Daphne-Fairhope, AL-CSA includes the Mobile, AL Metropolitan Statistical Area and the Daphne-Fairhope, AL Micropolitan Statistical Area, which in turn include the counties of Mobile and Baldwin, respectively.

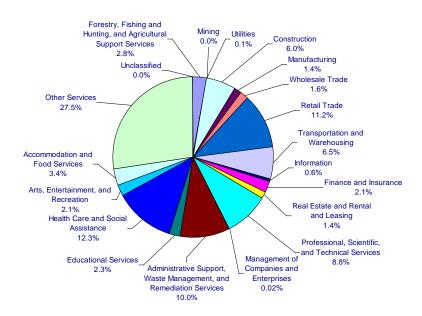
## Change in Number of Firms and Gross Receipts for Firms in Mobile County, AL - 1997 - 2002



- The number of minority firms in Mobile County increased by 18 percent between 1997 and 2002, compared to 7percent for all U.S. firms during the same period.
- Gross receipts for minority firms increased by 18 percent, compared to 12 percent for all U.S. firms.
- Asian, Native Hawaiian and Pacific Islanders led the growth in number of firms, 35 percent, among all other firms.
- The increase in gross receipts for African American firms, 65 percent, outpaced the growth of all other firms during that same period.

Source: U.S. Census Bureau, 2007 Special Tabulation for all minority firms in 2002; 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. All U.S. Firms include publicly held, foreign-owned and non-profit firms. Statistics for All Minority Firms and all groups do not include publicly held, foreign-owned and non-profit entities. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. D= withheld to avoid disclosing data for individual companies; data are included in higher level totals. h=2,500 to 4,999 employees. n/a= not available. Growth trends for the Mobile-Daphne-Fairhope, AL-CSA are not represented because 1997 and 2002 data for the same related counties is not available. Growth in number of firms and gross receipts for Minority Firms and Asian, Native Hawaiian and Other Pacific Islander firms between 1997 and 2002 represent MBDA's estimates. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Prepared by MBDA, Office of Knowledge Management, September 2008.

## Distribution of Minority Firms in the Mobile-Daphne-Fairhope, AL-CSA, by Industry - 2002



- In 2002, minority-owned firms in the Mobile-Daphne-Fairhope, AL-CSA were more concentrated in the following industries: other services (27.5%); health care and social assistance (12.3%); retail trade (11.2%); and administrative and support, waste management, and remediation services (10%).
- There were 1,427 firms in other services; 638 firms in health care and social assistance; 580 firms in retail trade; and 520 in administrative and support, waste management, and remediation services.

## Number of Minority Firms in the Mobile-Daphne-Fairhope, AL-CSA, by Industry - 2002

Industry	African American	American Indian & Alaska Native	Asian	Hispanic	Native Hawaiian & Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	0	S	118	S	n/a	145	2.8%
Mining	0	0	0	0	n/a	0	0.0%
Utilities	S	0	0	0	n/a	4	0.1%
Construction	164	58	S	53	n/a	311	6.0%
Manufacturing	S	1	22	11	n/a	70	1.4%
Wholesale Trade	54	0	1	S	n/a	85	1.6%
Retail Trade	287	S	150	S	n/a	580	11.2%
Transportation and Warehousing	S	27	S	11	n/a	338	6.5%
Information	S	3	1	4	n/a	29	0.6%
Finance and Insurance	S	S	S	0	n/a	110	2.1%
Real Estate and Rental and Leasing	S	S	18	S	n/a	75	1.4%
Professional, Scientific, and Technical Services	323	39	S	34	n/a	459	8.8%
Management of Companies and Enterprises	1	0	0	0	n/a	1	0.02%
Administrative and Support, Waste Management, and Remediation Services	398	S	16	S	n/a	5 <mark>2</mark> 0	10.0%
Educational Services	S	S	S	S	n/a	117	2.3%
Health Care and Social Assistance	536	S	S	S	n/a	638	12.3%
Arts, Entertainment, and Recreation	S	S	S	10	n/a	111	2.1%
Accommodation and Food Services	52	S	102	S	n/a	174	3.4%
Other Services	1,110	S	246	31	n/a	1,427	27.5%
Unclassified	0	0	0	0	n/a	0	0.0%
All Minority Firms	3,514	445	860	381	n/a	5,192	100.0%

Source: U.S. Census Bureau, 2007 Special Tabulation for all minority firms in 2002; U.S. Census Bureau's 2002 Survey of Business Owners, Company Summary. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. n/a = measures were not available. For more information on MBDA methodology, please review The State of Minority Business Enterprises at <a href="https://www.mbda.gov/minoritybizfacts">www.mbda.gov/minoritybizfacts</a>. For information on Census' data methodology and standard errors, please visit <a href="https://www.census.gov/csd/sbo/index.html">www.census.gov/csd/sbo/index.html</a>. Prepared by MBDA, Office of Knowledge Management, September 2008.